



*** be Educated * be Entertained * be Inspired ***

SwimINFO Sydney 2017

Sponsored by



Wednesday 26th July 10.30 am - 1 pm
Sydney Olympic Park
Registration closes 14/07/17



**Keynote Presenter
Lesley Rudd**

Lesley Rudd has a zest for life and a passionate care for people. Her career began as a registered nurse, working mainly in operating theatres. During the nursing years, she also worked as a Clinical Manager, Publican, Territory Manager for Coloplast, Continence Nurse Advisor and a Lecturer for the "Advanced Operating Room Course". She grew up with a love for water and was a competitive swimmer for many years under the tutelage of the State Coach, Doug Openshaw. It was this love for water and her desire to share her swimming skills that led her to change her career path to the Swimming Industry in 1992. In 2001 the swim centre at Happy Valley was purpose-designed, built and opened. Eight years later, Lesley became the sole owner and operator of the Blue Dolphin Swim Centre. With the help of an incredible team at Blue Dolphin Swim Centre, the school has grown to 2000 lessons per week and employs some 45 staff. Lesley is as passionate about the swim school and its patrons as she was the day her dream centre opened. She is dedicated to building a brand that speaks to a quality learn to swim experience for all who attend and spreads the SwimSAFER message out in the community. She is a proud mother to daughter Tara, who has followed the same swimming career path with passion. Tara is a Manager at the centre and works tirelessly to maintain the quality of the pool, the swim program and "The Blue Dolphin Experience".

10.30 Registration Opens

11.00 New Era of Swim Australia - Using networking & social media of Swim Australia to enhance your knowledge & grow your Swim School

**11.30 Blue Dolphin Swim Centre – Chin down and bubbles!
A walk through our day to day operations and a touch of history.**

12.15 Refreshments

12.45 Fifty Shades of Blue – The Lifecycle of a Blue Dolphin Swim School Team Member. From Induction, training and employment to saying goodbye!

**1.30 Hypersales me – Helping our customers to commit.
A focus on customer service from all angles.**

2.15 Networking Opportunity

Member* and Non-Member rates, includes GST, light refreshments and available papers
Re-registration Points and Tax Deductible



SwimINFO Sydney 26/07/2017

REGISTRATION FORM / TAX INVOICE

ABN 72 239 429 765

All Prices include GST & Refreshments

FREE Registration for **every 10th person** the Swim Club/Schools sends. *Members refer to any current **ascta** MEMBERS or staff from a Swim Australia Registered Swim School.

First Name	Last Name	Member* Rate	Non-Member Rate
		\$35.00	\$45.00
		\$35.00	\$45.00
		\$35.00	\$45.00
		\$35.00	\$45.00
		\$35.00	\$45.00
		\$35.00	\$45.00
		\$35.00	\$45.00
		\$35.00	\$45.00
		\$35.00	\$45.00
		\$35.00	\$45.00
		\$35.00	\$45.00
		FREE	FREE
		\$35.00	\$45.00
		\$35.00	\$45.00
Please transfer your total owing into the payment method column on the reverse side of this registration form			
TOTAL OWING		\$	\$

Payment for Seminar **cannot** be refunded within **48 hours** of the event. A substitute attendee is welcome.

Registration closes 14/07/2017



Name Swim Club / Swim School:

Name: _____

Address: _____

_____ State: _____ Postcode: _____

Phone: _____ Mobile () _____

Email: _____

Tick your chosen method of payment.

Payment is by:

- Cheque payable to "Swim Australia"
- Money Order payable to "Swim Australia"
- Bank Transfer to ANZ Account: Swim Australia BSB 014 507 Account 4015 89717
Use the reference "SA" and your "Swim School name".
- Visa MasterCard

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